

THE ROTARY CLUB OF MARIETTA **ROTALIGHT**

Celebrating 100 Years of "Service Above Self"

September 11, 2019 • Volume 83, Number 9



TODAY'S SPEAKER
Kim Menefee
Executive Director -
Cumberland Community
Improvement District

Rotary
Club of Marietta



ROTARY
CONNECTS
THE WORLD



TODAY'S SPEAKER Kim Menefee

Kim Menefee is the executive director for the Cumberland Community Improvement District (CID). Kim brings more than 25 years of experience in senior marketing, communications, public/government affairs and community engagement to the position.

Prior to joining the CID, Kim served as WellStar Health System's senior vice president of Public/Government Affairs. She led the team that created the WellStar brand in addition to developing the organization's government relations role building strong relationships at the local, state and federal levels. Most recently, she served as senior vice president of Strategic Community Development where she was responsible for developing WellStar's strategic direction and alignment of community engagement and sponsorship with philanthropy efforts through the WellStar Foundation. Prior to joining WellStar, Kim worked as the Director of Marketing for Childress Klein Properties.

Kim has long been heavily involved in metro Atlanta and Cobb County holding various leadership positions on not-for-profit boards. She is a member of the Cobb Chamber of Commerce Board of Directors where she served as chair in 2015. She served as co-chair of Cobb's Competitive Edge (now Select Cobb) which launched in 2013. She has served on the Georgia Chamber of Commerce Board of Governors, the Metro Atlanta Chamber Board of Advisors, and Kennesaw State University Advisory Board, the latter of which she was a spring commencement speaker in 2016.

Kim holds a Bachelor of Arts degree in Journalism from the University of Georgia's Henry W. Grady College of Journalism and Mass Communication.



The ROTARY CLUB
of MARIETTA

Celebrating
100 YEARS
of SERVICE ABOVE SELF

*Enjoy an evening with us as we launch the
100th year of the Rotary Club of Marietta*

SAVE THE DATE
SATURDAY, OCTOBER 19, 2019
FORMAL INVITATION TO FOLLOW



ROTARY
CONNECTS
THE WORLD

The invitation features a light blue background with a large, faint, golden gear graphic on the left side. The gear has the letters "RY" and "TIONAL" visible on its teeth. The text is centered and uses a mix of blue and orange colors. The "100 YEARS" is in a large, bold, blue font, while "Celebrating" and "of SERVICE ABOVE SELF" are in a smaller, orange script font. The "SAVE THE DATE" section is in a bold, black, sans-serif font. The Rotary logo at the bottom left consists of a colorful, abstract design of interlocking shapes in blue, red, and yellow, with the text "ROTARY CONNECTS THE WORLD" below it.

WHEN WE LAST MET

Minutes from the August 28 Meeting

President **Chris Bethel** opened our meeting. **Mark Barbour** delivered the invocation, and **Glenn Owens** introduced visitors and guests. There were several announcements regarding upcoming events and other items of interest. Among these are the following:

- Family Social Night (afternoon) at SunTrust Park in conjunction with the San Francisco Giants game against the Braves on September 22, 2019 at 1:20 p.m.
- “Bring the Heat Cook Off” November 14th at Jim R. Miller Pavilion of which our club is a sponsor. This event raises money for the Georgia National Guard Family Support Foundation, the Cobb County Public Safety Foundation, and the Veterans Court of Cobb County Bravo/Victor Fund.



IRV SMITH

President Chris has decided to bring back “Rotarian of the Month.” The July winner is **Irv Smith**. Irv was recently elected by the Board of Directors to the position of Sergeant-at-Arms. The club is extremely appreciative of Irv’s efforts to make sure the meetings are set up and ready to go. Congratulations Irv!

Dan Kirk had his fourth article published in the Marietta Daily Journal.

Bert Reeves introduced our speaker, Scott Hilton, Executive Director of the Georgians First Commission. Scott is a graduate

of Georgetown University and received his MBA from Emory. He previously served as a member of the Georgia House of Representatives and worked in commercial banking.

The Georgians First Commission was created by the first executive order issued by Governor Kemp. The purpose of the commission is to: (1) review state regulations, policies, and procedures in order to streamline state government; (2) remove inefficiencies; and (3) secure Georgia’s place as the top state for small business in the country. The commission is particularly focused on aiding small business in the navigation of the legal and regulatory maze which has been created over the years. Interestingly, Georgia defines a small business as having 350 employees or less. This is much larger than most states’ definitions.

The commission currently consists of several task forces focused on the following issues:

- Customer Experience / Regulatory Framework
- Occupational Licensing / Permitting Reform
- State Procurement for Small Business
- Innovation Bloc
- Tax Reform / Competitiveness
- Access to Capital
- Minority Owned Business
- Rural Small Business Development
- Industry-Focused:
 - Technology
 - Healthcare
 - Trucking / Transportation
 - Restaurant / Food Service
 - Agri-business / Agri-tech
- Economic Development for Small Business

Following Scott’s prepared remarks, he opened the floor to questions and comments. Numerous club members spoke of difficulties they or their businesses or organizations had when dealing with government red tape.

The opportunity drawing was administered by **Marlys Williams** and **Kelly Maxwell**. When it turned out that Kelly’s ticket had been selected by our speaker, she turned the bag over to **Mary Ansley Southerland** who vigorously shook the bag to insure fairness and “no collusion.” All eyes were on Kelly’s hand as it entered the bag and pulled out a RED MARBLE! Congratulations Kelly! **Mark Adams** led the pledge and the four-way test, and then the meeting was adjourned.

~ Scribe, Joe Atkins

PHOTOS FROM AUGUST 28th MEETING

by Jim Kellogg and Chris Bethel



ADG MARK BARBOUR DELIVERS THE INVOCATION



GLENN OWENS WELCOMES VISITING ROTARIANS AND GUESTS



BERT REEVES INTRODUCED OUR GUEST SPEAKER



SPEAKER SCOTT HILTON



KELLY MAXWELL PULLS THE RED BALL AND WINS THE RAFFLE



JIM FAUSETT, PRESIDENT CHRIS, SCOTT HILTON-SPEAKER, AND DEBORAH MARSHALL

Likes and Dislikes

LIKES by Ed Covington

The call of a wood thrush at sundown.

Good books which, like wine and friends, improve with age.

A soothing phone bell would be a joy to our jangled nerves. At least I think it would.

Guy Lombardo leads my favorite band. His music, though of the popular type, is restful and inspiring.

Good salesmanship is a real boon to the shopper. It is such a pleasure to deal with one who has enthusiasm for his wares and my interest at heart.

Honesty - in words, deeds, and thoughts. It was Shakespeare who said, "*To thine own self be true and it must follow as the night the day, thou canst not be false to anyone.*"

I like public officials who place the welfare of our country above their own political success. There seems to be a dearth of them today. Oh, for another Thomas Jefferson to lead us out of the wilderness.

Thriftiness is high on my list of likes. What would that great American, Benjamin Franklin, think if he could take a look at our national government today! It is no credit to anyone to be wasteful not even to stay in office.

~E. D. C.

DISLIKES by Guy Northcutt

Chiggers.

Discourtesy.

Oscar Levant

Monetary Inflation.

Rhubarb at baseball games.

Exhaust mufflers that don't muffle.

Discarded chewing gum on the sidewalk.

Those flippant expressions: "all righty" and "okeydokie".

Pop corn, squirming kids, and unwashed adults at the movies.

Policeman directing traffic with a cigarette dangling from his mouth.

That arrogant, "Who's calling?" when I'm trying to phone one of my big shot friends.

Those who hog the conversation and won't let me do all the talking.

The Diesel engineer who barges through town about midnight with his whistle tied down.

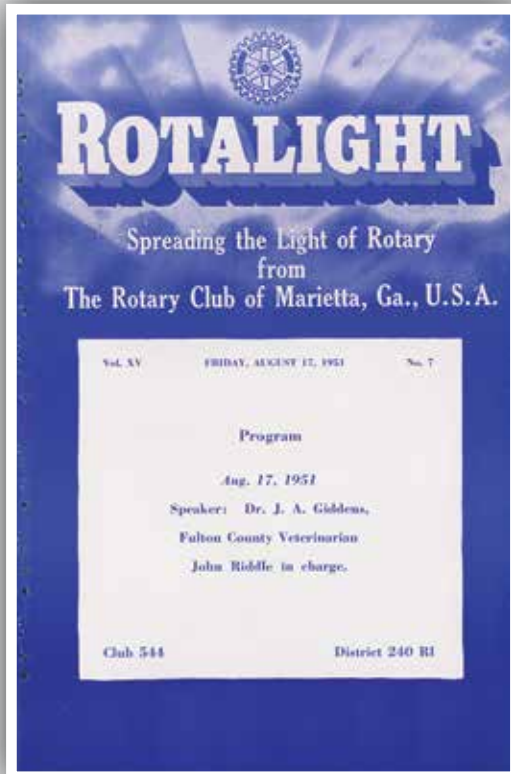
The fellow who is "so glad to meet me" for the third or fourth time.

Inattention or indifference from a sales clerk with whom I am seeking to spend some of my hard earned dough.

The 10 to 20 ton loads of motor freight that arc not only destroying our pavement but shaking our houses apart as well.

Those Sunday afternoon 20 m.p.h. tourists showing complete disdain for the long string of impatient drivers banked up behind them - all trying to get home before dark.

~G. H. N.



Editors Note: The featured edition of The Rotalight is from August 17, 1951. The President that year was Bolan Glover, and the Editor was Brooks Smith. The theme each week that year was a debate on topics relating to Rotary and the City of Marietta. The authors here were Ed Covington, the father of Dale and Guy Northcutt the father of Buck.





END POLIO NOW AT SUNTRUST PARK



San Francisco Giants

Atlanta Braves

SUNDAY, SEPTEMBER 22, 2019

GAME TIME 1:20 PM

\$33 HOME RUN PORCH | \$12 GENERAL ADMISSION

Join fellow Rotarians at SunTrust Park for End Polio Now game on Sunday, September 22. For every ticket sold through the link below, a portion (\$13 on the \$33 ticket and \$5 on the \$12 ticket) will go back to Rotary's Polio Plus campaign. The Gates Foundation will then match 2:1 on money raised. If you have any questions please contact Keith Funderburk, President Rotary Club of Marietta Metro, kfunderburk@central.com or 770-373-2406 or Bob Hagan, End Polio Now Coordinator Zone 34, bhagan@sterling-health.com or at 770-330-9852.

PURCHASE YOUR TICKETS TODAY!

<https://groupmatics.events/event/Endpolio5>



Courage Uncovered



17TH ANNUAL KICK-OFF FUNDRAISER

SEPTEMBER 14, 2019
10AM-2PM
MARIETTA SQUARE

Join us for...

- book giveaways
- family- friendly entertainment
- MCS student performances
- fun games & activities
- at \$0.50 per ticket or all-inclusive
- wristbands at \$5.00 (\$10 per family)
- sold at the square



Marietta Reads! is a city-wide effort to foster reading and literacy in our community.

Follow us



UPCOMING EVENTS

Thursday, September 12, 2019	10:30 AM	MUST Ministries - Cook & Serve
Saturday, September 14, 2019	8:00 AM	Marietta READS! Kickoff (Marietta Square)
Wednesday, September 18, 2019	12:15 PM	Luncheon Meeting – District Governor, Jim Squire
Sunday, September 22, 2019	1:20 PM	Braves Game at SunTrust Park
Wednesday, September 25, 2019	12:15 PM	NO MEETING
Wednesday, October 2, 2019	12:15 PM	Luncheon Meeting – Brad Hawkins, Director of the Aviation History and Technology Center
Wednesday, October 9, 2019	12:15 PM	Luncheon Meeting – Offsite TBA
Thursday, October 10, 2019	10:30 AM	MUST Ministries - Cook & Serve
Wednesday, October 16, 2019		No Meeting
Saturday, October 19, 2019		MRC 100 th Anniversary Celebration

MARIETTA ROTARY CLUB

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Jeff Cooper, *Co-Secretary*
Brad Leskoven, *Treasurer*
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Joseph Atkins, *Administration*
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Kelly Maxwell, *Membership*
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Meeting makeups may be emailed to:

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www.mariettarotary.org



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